

**Town of Barnes Tourism Committee meeting**  
**Monday, May 18, 2015 8:30 am.**  
**Barnes Town Office, Barnes, WI**

Members present: Tom Krob, Barb Romstad, Julie Bohl, Mike Tremblay, Carol LeBreck, PJ Foat, Dana Hodowanic (alternate)

Also Present: Bruce Hanson, Donna Porter, Mitch McGee, Dave Peterson

**8:32 am Chairperson Julie Bohl called the meeting to order**

**1. Verification of public notice/quorum established**

Julie verified public notice had been posted per state statutes. Julie conducted a roll call of the members present to establish a quorum; quorum established.

**2. Agenda and April 27 minutes approval**

Carol made a motion to approve the agenda as posted and also the minutes from the April 27, 2015 meeting, Tom second; motion carried.

**3. Tomahawk Park updates**

Donna shared the report of the meeting the Parks & Recreation Committee had with Travis Tulowitzky, a Bayfield County Land Conservation Tech. He and members of the committee toured the park on April 29, 2015 for the purpose of assessing the resource and identifying possible improvements. Overall Travis found the park to be an exceptional town park, with numerous amenities. He was impressed with the natural state in which the park has been maintained. His report contained several suggestions; managing the signage better, having the water pump put back in and possibly some minor additions to playground equipment. He strongly discouraged installing fire pits and having overnight camping.

**4. Vatten Paddlar discussion and updates**

Dave Peterson and Mitch McGee were present at the meeting to discuss details of the Lions Club hosting the refreshments at the pavilion in the Barnes Town Park on race day. PJ will work with the group to figure out what beverages from NW should be ordered. Dave indicated they will probably serve hot dogs and chips. The stand will open at noon and close around 5:00 pm or when the participants are gone, whichever is sooner.

Dana reported that we have 9 racers registered for the Elite event and 10 registered for the Lake to Lake event.

Barb indicated she will be ordering race day volunteer T-shirts and will be asking for approximate numbers from various volunteer organizations. She and Dana will meet within the next couple weeks to discuss the finish line details; they will try to include Ted Eastland in some of that discussion. Barb presented an invoice for the Vatten Paddlar brochures. PJ made a motion to approve payment to Barb for reimbursement, Julie second; motion carried.

Tom brought up the dam repair situation and thought we should have a line with buoys in front of both dam sites for safety purposes.

**5. TOB website – goals and objectives**

Mike, project manager for the TOB website update, distributed an outline for the Visit Barnes section of the TOB website. It states the goal and objectives for Visit Barnes. Minimal discussion took place on the content; Mike indicated he wanted members to review the goals and objectives. He set late July or early August as the time when he will begin aggressive work on the project.

**6. Chamber memberships**

Barb reported that she has been working with the three chambers which the TOB belongs to in order to get better exposure for TOB tourism. She is satisfied with the listings in Iron River and Hayward and will continue to pursue Cable chamber to change the listing from *Organizations* to *Attractions*. She will also work with the chambers to get TOB events listed on each chamber's website calendars.

**7. Tourism committee members**

Some discussion took place regarding the adding of members to the Tourism Committee. A couple names were suggested for new members. Adding members will require approval by the town board.

**8. July 4<sup>th</sup> Parade**

Some discussion took place as to whether the 4<sup>th</sup> of July event should be a Tourism Committee responsibility. The group decided that the immediate need was finding a person to manage the parade this summer. PJ suggested a person and at the time of the meeting it looked as if that person would be willing to take on the parade coordination this summer.

**8. Next Meeting Date**

No definite meeting date was set. It was agreed that we will need more frequent meetings before the race. We will figure the next date out through emails and Julie will give notice.

**9. PJ made a motion to adjourn, Julie second; motion carried**

**The May 18, meeting of the TOB Tourism Committee adjourned at 10:00 am.**