

**Town of Barnes Tourism Committee meeting  
Tuesday, March 31, 2015 8:30 am.  
Barnes Town Office, Barnes, WI**

Members present: Tom Krob, Barb Romstad, Julie Bohl, PJ Foat, Dana Hodowanic, Mike Tremblay, Susan Pagnucci

Also Present: Bruce Hanson, Donna Porter, Marcia Welnitz

**8:30 am Chairperson Julie Bohl called the meeting to order**

**1. Verification of public notice/quorum established**

Julie verified public notice had been posted per state statutes. Julie conducted a roll call of the members present to establish a quorum; quorum established.

**2. Agenda and December minutes approval**

Mike made a motion to approve the agenda as posted and also the minutes from the March 2, 2015 meeting, PJ second; motion carried.

**3. TOB Website**

The group briefly discussed some website update ideas. Barb recommended that we approach the task by having a project manager assume responsibility for moving it through the input phase and then putting together a proposal. The project manager can meet individually with people interested in specific aspects of the website updating and then report progress and concepts with the committee. The group agreed that would be an efficient way to move the project. Mike agreed to be the website project manager.

**4. Tomahawk Park**

Bruce has made arrangements with Bayfield County to have several inmates on work release clean up the Tomahawk Park and the Town Park this spring. Susan, Donna and Marcia, representing the Recreation Committee will contact Travis Tulowitzky, Bayfield County Land and Water Conservation Department, to visit Tomahawk Park and then do a design for its possible improvement which may include fire-pits in appropriate places.

**5. Vatten Paddlar – Canoe and Kayak Races**

Planning for the July Vatten Paddlar is going well. The banners have been delivered and Mike and PJ will deliver them to the businesses and purchase \$40 inn gift certificates from the pubs, restaurant and bait shop sponsors to be used as prizes for the race. The group discussed several details of the race, including the start times, the official end of the race time and shuttle service on the day of the race.

Mike Tremblay reported on plans for starting line procedures that he will present to the Conservation Club at the April meeting. Barb showed the group a rough layout for a 4" x 9" brochure for the race that we could distribute through the area chambers of which we are

members and also have at local businesses as handouts. Julie made a motion to approve the printing of 1,000 brochures, PJ second; motion carried.

The group decided it was important for the posters and brochures to be in distribution by the fishing opener on May 2nd. That means we need to finalize the sponsors since they are listed on the promotional materials. Bruce will call several sponsors who have not yet responded yes or no to our requests, specifically Superior Fuel, Essentia Health and Como Gas. Mike will send a final email to his contact at Link and Dana and Barb will talk to Dorn's.

**6. Parks & recreation – tennis court update**

Bruce reported that the tennis court may not have to be torn up and totally redone. He is waiting for more information from a company that can resurface it for far less money. If that procedure will work we have enough money in the Recreation fund to cover the cost. And that's a good thing because we aren't in a good position to secure a grant to cover the higher costs we had anticipated.

**7. Chamber of Commerce emails**

Our membership in the Hayward Area Chamber of Commerce is generating lots of emails. The group agreed that the emails did not have to be forwarded on to everyone.

**5. Other business**

- Barb asked about the status of the ATV trails and the campground. Julie and Tom told the group that the TOB is working with Bayfield County and Heartwood to see if the county can purchase some of the Heartwood property and/or Heartwood will trade some acres that are critical to the ATV trails system for town land that is located elsewhere. Both reported progress is being made.

**10. Next Meeting Date**

Next meeting will be Monday, April 27, 2015, 8:30 am at the Barnes town office.

**11. Mike made a motion to adjourn, Tom second; motion carried**

**The March 2, 2015, meeting of the TOB Tourism Committee adjourned at 10:15 am.**