

**Town of Barnes Tourism Committee meeting  
Friday, April 11, 2014 8:30 am.  
Barnes Town Hall**

Members present: Tom Krob, Julie Bohl, Sharon Hough, Barb Romstad, and Suzanne Widmar

**8:30 am - Chairperson Suzanne Widmar called the meeting to order**

**1. Quorum established/verification of public notice**

Suzanne verified public notice had been posted per state statutes. Suzanne conducted a roll call of the members present to establish a quorum; quorum established.

**2. Approve**

Sharon made a motion to approve the minutes from the March 5, 2014 meeting, Julie second; motion carried.

**3. Agenda approval**

Julie made a motion to approve the agenda as posted, Sharon second; motion carried.

**4. Discussion about joining area chambers**

Some discussion took place regarding joining area chambers, specifically Iron River, Cable and Hayward. Sharon reported that the Barnes/Eau Claire Lakes Business Association has indicated they will fund the Iron River membership, \$60. Julie made a motion to join the Iron River Chamber, Sharon second; motion carried.

**6. Prepare a 2015 budget**

Tom explained the process of asking the Town of Barnes for Tourism Committee funds. The group discussed various funding options including TOB funding and private donations. Sharon made a motion that the TOB Tourism Committee request \$1,000 from the TOB for the 2015 fiscal year, Julie second; motion carried. It was agreed that Barb Romstad will make the request at the TOB Annual meeting on Tuesday, April 15, 2014.

**7. Barnes tourism webpage**

The idea of creating a separate tourism webpage for the Town of Barnes tourism was discussed. Sharon made a motion to recommend to the town board that we establish a separate web identity, [www.visitbarnes.com](http://www.visitbarnes.com), Tom second, motion carried.

**8. Possible grants for Tomahawk Park**

Barnes Parks and Recreation committee has nearly completed its outdoor recreation plan. This is the first step in applying for grants to improve the town park. Once the weather is better we will make a trip to the park with members of the Park Committee. We will temporarily plan for a trip to the park at our next meeting.

## **9. Individuals' list of attractions in Barnes**

Suzanne asked each member of the group to present his/her personal list of attractions within the TOB that could be helpful in making the town a destination for visitors.

- Barb
  - Biking
- Sharon
  - Deer season promotion
  - Softball tournaments are dying
  - Ice fishing contest
  - Canoe race
- Julie
  - Halloween party at Cedar Lodge
  - 4-wheeling
- Tom
  - Canoe race
  - Girls softball

The group discussed the ideas presented and much enthusiasm was generated for reviving the canoe race. This event may become the Tourism Committee's project. Tom will do some follow-up to determine if the owner of the dam on the river between Upper and Middle will allow participants to portage the structure during the event.

## **10. Trails around Barnes/future trails**

The Park and Recreation Committee wants to develop trails around the town, perhaps this endeavor can be a joint project with the Tourism Committee. Grants may be the source of funding for biking trails

## **9:35 am - Suzanne Widmar turned the chair over to Co-Chairperson Sharon Hough.**

The group agreed that establishing biking trails, both on and off road would be a multi-facet project. Several local residents were cited as potential volunteers to create a plan for the mapping of trails and routes.

## **11. Next meeting**

Thursday, May 8, 8:30 am Barnes Town Hall

## **12. Adjournment**

Barb Romstad made a motion to adjourn the meeting, Julie second; motion carried

**The April 11, 2014 meeting of the TOB Tourism Committee adjourned at 9:45 am.**