

**Town of Barnes Tourism Committee meeting
Wednesday, March 5, 2014 8:30 am.
Barnes Town Hall**

Members present: Tom Krob, Julie Bohl, Sharon Hough, Barb Romstad, and Suzanne Widmar
Also present: Bruce Hanson

Acting as temporary chairperson, Tom Krob called the meeting to order

1. Quorum established/verification of public notice

Tom conducted a roll call of the members present to establish a quorum; quorum established.
Tom verified public notice had been posted per state statutes.

2. Approve February minutes

Suzanne made a motion to approve the minutes from the February 5, 2014 meeting, Julie second; motion carried.

3. Agenda approval

Sharon made a motion to approve the agenda as posted, Suzanne second; motion carried.

4. Introduction of Bruce Hanson

Tom introduced Bruce Hanson who will serve on the TOB Tourism Committee as a non-voting advisor. Bruce has worked in numerous tourism related positions, several in the NW Wisconsin area. Through funding from *Experience Works* the TOB will be able to benefit from Bruce's work on our tourism projects at no cost to the town.

5. Election of officers

- Sharon nominated Barb Romstad for the position of Tourism Committee secretary, Suzanne second; committee voted in favor of Barb serving as committee secretary.
- Sharon nominated Suzanne Widmar for the position of Tourism Committee chair, Julie second; committee voted in favor of Suzanne serving as committee chair.
- Suzanne nominated Sharon Hough for the position of Tourism Committee vice-chair, Tom second; committee voted in favor of Sharon serving as committee vice-chair.
- Sharon nominated Julie Bohl for the position of Tourism Committee treasurer, Suzanne second; committee voted in favor of Julie serving as committee treasurer

Barb made a motion to set the term limits of the elected positions to one year (twelve months) for the first year of the TOB Tourism Committee, Sharon seconded the motion; motion carried.

6. TOB Tourism Committee mission statement

The group reviewed the mission statement proposed at the February meeting:

To promote, develop and coordinate year-round tourism/visitation to the Barnes area, and create an awareness and understanding of tourism's effect on, and enhancement of, the local economy and residents' quality of life.

Sharon made a motion to adopt the mission statement as proposed, Suzanne second; motion carried.

7. TOB Triathlon, May 25, 2014

Tom indicated that Kevin Shriver is interested in meeting with the TOB Tourism Committee to discuss the triathlon event he is coordinating for the Sunday of Memorial weekend. Tom will coordinate the meeting which will probably be on a weekend.

Some discussion took place concerning the limited opportunity the group will have to review the facilities at Tomahawk Park prior to the triathlon. The event starts at the park. Several ideas were discussed concerning future enhancement of park facilities/appearance.

8. Future events and strategies

Bruce advised the group that we will need funds to accomplish some of our projects. He is aware of many grants available for that purpose and also indicated future TOB budgets can include monies for the committee's activities. Some discussion took place regarding Barnes area activities and how they could be presented to visitors. Julie suggested that for the next meeting, each member of the committee bring an idea(s) of Barnes area activities he or she had enjoyed that, properly packaged and promoted, might entice potential visitors.

9. Other business

Sharon reported on the activities of the Barnes Business leaders.

10. Motion to adjourn

Barb made a motion to adjourn the meeting, Julie second; motion carried.

The March 5, 2014 meeting of the TOB Tourism Committee adjourned at 9:40 am.