

**Town of Barnes Tourism Committee meeting
Friday, September 12, 2014 8:30 am.
Barnes Town Hall, Barnes, WI**

Members present: Tom Krob, Barb Romstad, Julie Bohl, Sharon Hough, Carol LeBreck
Absent: Suzanne Widmar

8:30 am Vice - Chairperson Sharon Hough called the meeting to order

1. Verification of public notice/quorum established

Sharon verified public notice had been posted per state statutes. Sharon conducted a roll call of the members present to establish a quorum; quorum established.

2. Agenda approval

Barb made a motion to approve the agenda as posted, Tom second; motion carried.

3. Widmar-Krob expedition

The group discussed the canoe trip that several members took to get a better understanding of the proposed 2015 canoe/kayak event. They concluded it was a beautiful route and definitely a Barnes feature that should be showcased to visitors and residents. Clearing a path through the downed trees on the Upper/Middle river is important for race safety.

4. Future Canoe/Kayak race

Barb distributed some ideas to the group on the topic of a possible canoe/kayak event in 2015. She outlined the steps we would work to make the event happen, the first being getting the approval of the TOB board to have it be an official town function. In the absence of complete information about the legalities of it being a TOB function the group did not feel the TOB board could give that approval. Tom will pursue the legal aspect of having the town approve it as a TOB function.

Sharon made a motion that Barb will advise the TOB board about the progress of the event planning and ask approval to proceed with the planning of the event at the September 16, TOB board meeting, Carol second; motion carried.

Some discussion followed concerning details of the event. Sharon made a motion to set July 11, 2015 as the date for the proposed canoe/kayak event, Carol second; motion carried.

Sharon made a motion to adopt the following as the identifying name and taglines for the proposed canoe/kayak event

VattenLoppet

Chain of Lakes Canoe and Kayak Races
Barnes, Wisconsin

Julie second; motion carried.

5. Budget

The group discussed needing to prepare a line item budget to accompany its request for \$5000 in 2015. The following items were discussed:

- Marketing and Promotion
 - Visitbarnes.com website
 - Chamber memberships
 - Media advertising
 - Signage
- Event Support

Barb will research the cost of creating a website similar to the new FOECLA site prior to the next meeting.

8. Next meeting date

The next meeting of the TOB Tourism Committee will be Thursday, September 25, 8:30 am at the Barnes Town Hall.

9. Adjourn

Sharon made a motion to adjourn, Julie second; motion carried.

The September 12, 2014 meeting of the TOB Tourism Committee adjourned at 9:45 am.