

## TOURISM COMMITTEE MINUTES

June 9, 2017

Meeting called to order at 9:02 am with members Susan Pagnucci, Zach Desrosiers and Seana Frint in attendance.

*Motion made (Pagnucci) and 2<sup>nd</sup> (Frint) to approve the minutes of the May 19 2017 meeting. Motion approved.*

Discussion as to who would be willing to be the chairperson of the Tourism Committee.

*Motion made (Pagnucci) and 2<sup>nd</sup> (Desrosiers) to nominate Seana Frint as the Chairperson. Motion approved.*

Susan Pagnucci talked about 139 white arrow signs and all the money that has been collected. Most of the signs are completed and there was a discussion on future sign use.

Seana Frint brought up the Vatten Paddlar and the possibility of setting a committee and the search for people.

There was a discussion of the future role of the Tourism Committee and how to promote local activities and some ideas were shared on future projects, such as handing out promotions for the park at the Birkie and seasonal promotions. Susan and Zach suggested talking to the Cable Museum. It was also discussed about spreading the word about Barnes, Wisconsin beyond Bayfield County and pictures for advertising. Discussion on where to draw the line on our activities and/or promotions was tabled for further discussion.

*Motion (Frint) and 2<sup>nd</sup> (Pagnucci) to adjourn. Motion approved.*

Meeting adjourned at 10:03 am.